

POST SHOW REPORT

2025

**SAUDI
PROJECTS**

Construction, Building & Design



Sustainable Building Show

THE **2ND** INTERNATIONAL EXHIBITION FOR
**CONSTRUCTION
& SUSTAINABLE BUILDING**

05-07 MAY 2025

Riyadh International Exhibitions Center,
Riyadh - Saudi Arabia

Your Path to Saudi Arabia's Construction Market.

Under the patronage of

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Ministry of Municipalities and Housing



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www.saudiprojectshow.com

SHAPING TOMORROW'S SUSTAINABLE TRANSFORMATION



The 2nd edition of the Saudi Projects Show set a new benchmark for the construction industry, bringing together the most influential players shaping Saudi Arabia's built environment. The show was inaugurated by H.E. Eng. Khalid Al-Ghamlas, Deputy Minister for Urban Planning and Land Affairs, at the Riyadh International Exhibition and Convention Center.

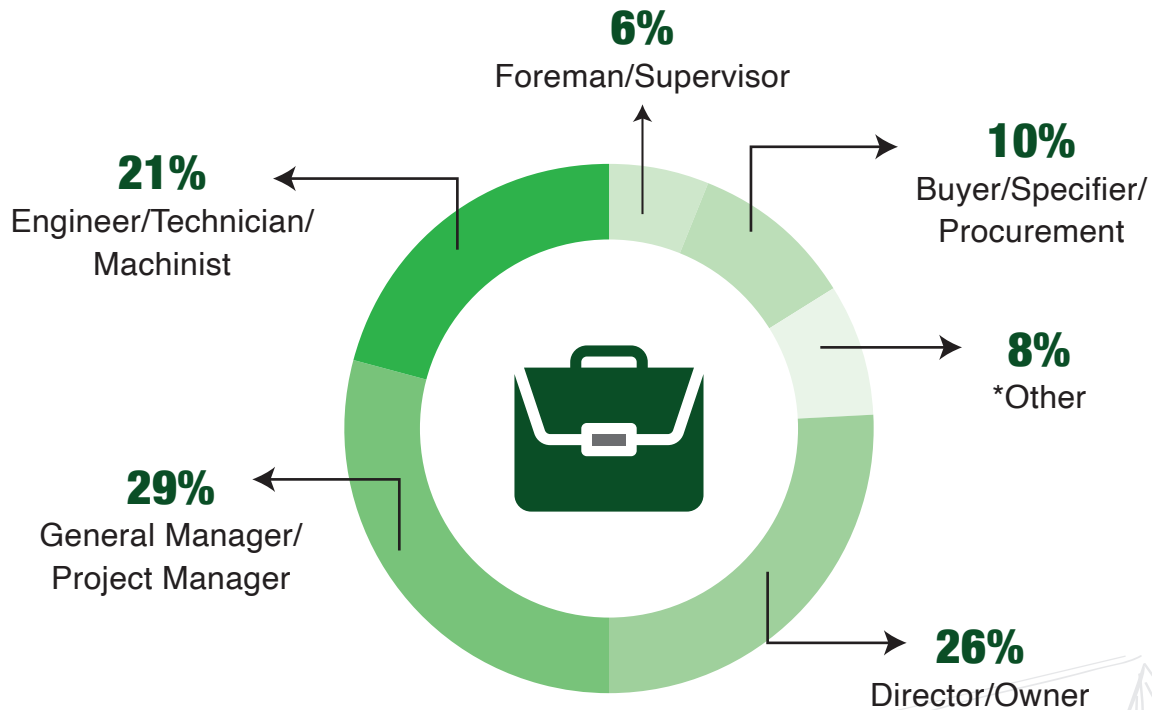
The 2025 edition unveiled an exciting new format designed to meet the surging market demand and unlock sector-specific growth opportunities — covering every phase of the construction project life cycle, from concept to completion.

With over 20,000 key buyers and industry leaders in attendance — including contractors, distributors, engineers, consultants, architects, designers, and developers — Saudi Projects cemented its position as the region's leading meeting point for innovation, collaboration, and opportunity.

A major highlight of the event was the 2nd International Sustainable Building Conference, which gathered global experts and thought leaders to discuss groundbreaking technologies, green innovations, and forward-thinking strategies driving the future of sustainable construction in Saudi Arabia.

20000Total
attendees**420**Exhibiting
companies**15**Exhibiting
companies**40**Expert
speakers

VISITORS BY JOB FUNCTION



VISITORS FEEDBACK



81%

Plan to visit the show next year again

93%

Are satisfied with the show

79%

Recommend the exhibition

VISITING COMPANIES INCLUDED



BRANDS WERE HERE



EXHIBITING MARKETS

Over 12 Countries Gathering
At the 2nd Edition for
Saudi Projects show



Saudi Arabia



UAE



Egypt



Qatar



Bahrain



Italy



Germany



India



China



England



Russia



Japan

2025

EXHIBITION COVERAGE



2025

EXHIBITION COVERAGE



THE GREEN HEART OF SAUDI PROJECT - SHAPING TOMORROW'S SUSTAINABLE NARRATIVE.

Designed to be a global platform that inspires and equips Saudi Arabia's construction leaders with the knowledge and tools needed to participate in the historic transformation towards a sustainable future, aligned with the goals and principles of Vision 2030.

We're taking a stand to reduce waste, energy consumption, and protect the environment by promoting sustainable building practices.

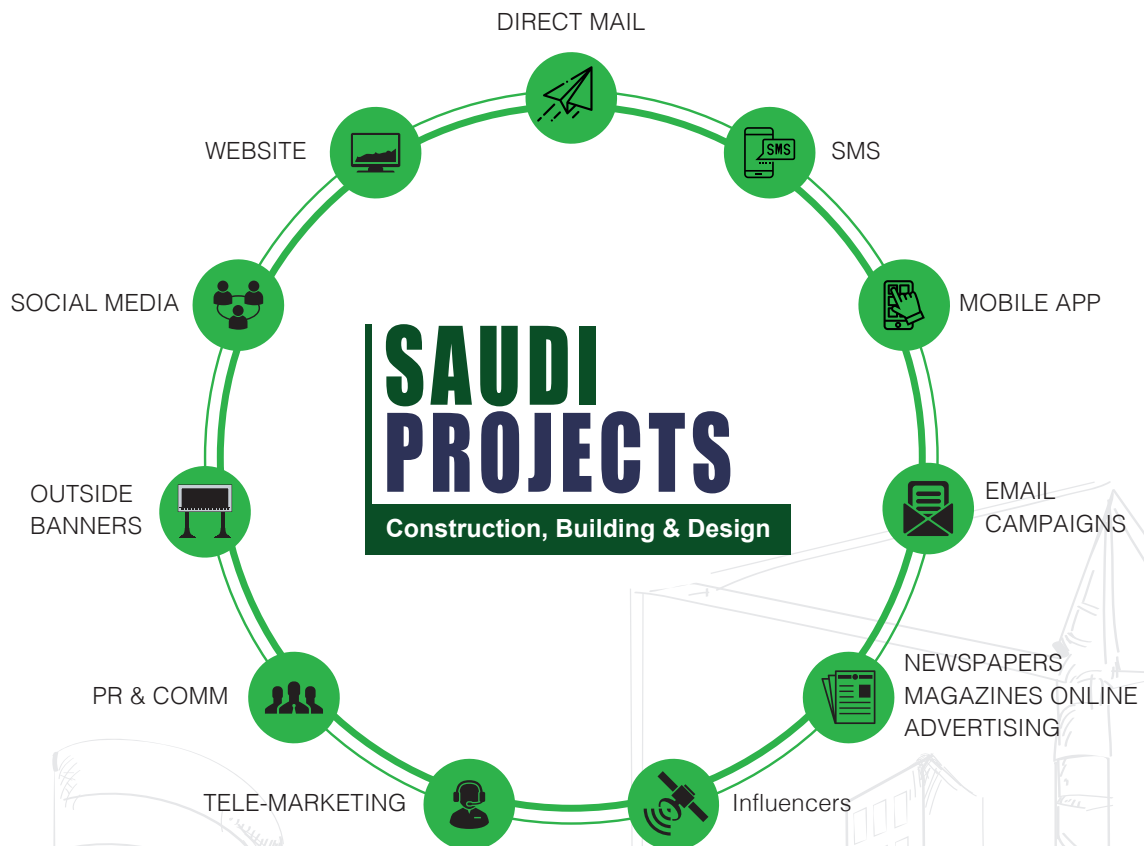


Sustainable Building Show



MARKETING MEDIUMS

Saudi Projects effective marketing campaign targeted professional local, regional and international visitors. The campaign penetrated successfully the entire marketing channels and delivered the highest possible return on investment:



Amplifying Growth, Visibility, and Global Reach - **Saudi Projects Marketing Campaign** that Captured The Attention of an Entire Construction Industry.



10.4M+
Reach Across
The global



2.7M+
Social Media Fueling
Industry Awareness



10.4M+
Website Traffic From
different Countries



54K
WhatsApp Messages
broadcast

STRATEGIC AGREEMENTS SIGNED TO DRIVE INDUSTRY GROWTH

A Successful Launch to the First Day of the Sustainable Construction and Building Conference
We are pleased to announce the opening of the conference with the signing of a strategic Memorandum of Understanding between Telad Sustainable, 4Aritects Office, and Mahawer Real Estate Development and Investment Company.

Valued at SAR 300 million, this MoU aims to promote sustainability and urban development within a promising investment framework that supports the goals of Saudi Vision 2030.



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**BOOK YOUR
SPACE TODAY**

26-28 APRIL 2026

Riyadh International Convention & Exhibition Center
(RICEC) - **SAUDI ARABIA**

Organized By:



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